

Press Release

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for immediate communication

Nav N Go's 3D Navigation Software to be Featured at Budapest Exhibition of Innovations

Research, development and innovation—these are the ideas giving life to 'Klikk3.0—The Digital Playground', the third in a series of interactive exhibitions at the Millenáris Center in Budapest. The expo, from 9th May to August 20th, 2008 will feature exclusively Hungarian inventions, including the innovative 3D navigation software from Nav N Go.

Successful Hungarian inventions brought together in the Future House

Klikk3.0, an exhibition dedicated to the most outstanding achievements of research, development and innovation, is the result of high-level professional cooperation supported by the National Office for Research and Technology. Its main objective is to introduce the most significant Hungarian innovations of the past decade, and to bring visitors to the exhibition closer to the achievements of Hungarian research and development projects. Only the best Hungarian inventions have been invited to the large-scale interactive expo. The expo will include some remarkable inventions, such as a stick that can see, gel glass, metal foam, and the vaccine against the H5N1 virus—inventions all deriving from Hungarian brains. As one of the most innovative achievements in the transportation sector, Nav N Go's 3D navigation software has also been invited among the novelties on show at the exhibition.

"It is a great honor that we have been asked to introduce our 3D navigation software at the temporary exhibition held in the Future House," said András Fazakas, Nav N Go's Chief Operating Officer. *"We have the opportunity to join a number of Hungarian inventions that have already proved themselves, and gained justified appreciation for the Hungarian inventors. Nav N Go's realistic 3D software solution is a unique innovation not only in the national navigation sector but in the whole world."*

'Klikk3.0—The Digital Playground' will show off these extraordinary inventions, as well as the main achievements of the national research and development projects, in an area designed to resemble a 'cell system'. The exhibition area will be equipped with touchscreens, PCs and other digital audiovisual devices to provide visitors with the opportunity to try out Nav N Go's 3D navigation software for themselves. The expo will open its gates on 9th May 2008, and visitors to the Future House (16-20 Kis Rókus utca, Budapest, H-1024) are welcome until 20th August.

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About Nav N Go:

The primary goal in the founding of Nav N Go was to offer revolutionary solutions in the field of satellite navigation. We want to make GPS navigation easy to use and available to everyone. Thanks to the international success of the iGO My way GPS navigation software, our company achieved substantial growth in a very short time. Today, the program we developed is running in the products of such world-famous brands as HP, Asus and Clarion. We regularly show our developments at international computer fairs, and in 2008 we made our American debut at CES in Las Vegas. Our latest, real 3D navigation software, Nav N Go iGO 8, was introduced as a self-standing product at CeBIT in 2008. We have rapidly expanded our range of activities beyond developing navigation software, and today our programmers are working on many promising solutions, from mobile applications to mobile game software. Our innovative attitude and competitiveness won us first prize in the Enterprise of the Year Awards 2007 from the Hungarian magazine Business & Success (Üzlet & Siker), recognizing that Nav N Go is one of the most dynamically developing navigation companies in the world.

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