



# Press Release

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FOR IMMEDIATE RELEASE

## **iGO My way Launched for iPhone: Realistic 3D Turn-by-Turn Navigation Including Map Updates**

**North American and European versions of iGO My way 2009 navigation for iPhone now available on iTunes**

Budapest, Hungary – NNG Global Services today announced the launch of its **iGO My way** navigation solution for iPhone. The application, developed by the leading white-label navigation software provider, is the only solution to date for iPhone which offers true 3D terrain map display and 3D landmarks. Included in the one-off purchase price from iTunes & App Store are quarterly map updates until the end of 2010 at no additional cost. North American, Western European and full Europe versions including the latest Navteq and Top-Map maps can be purchased from within the iTunes application as of today.

Once downloaded, iGO My way needs only a GPS satellite signal. Since all maps are stored on the device, users do not rely on cellular network coverage. At the same time the most up-to-date maps are provided through regular free map updates, guaranteeing an outstanding user experience at all times. This means no blind spots even in remote areas and mountains, and most importantly no monthly fees or hidden data roaming charges.

*"With an intuitive workflow, voice guidance, extra large buttons and icons for optimized in-car use and regularly updated maps, iGO My way sets a standard in navigation for iPhone which other developers must now compete with,"* said Tamás Vahl, CEO at NNG Global Services. *"iPhone users will find this application uses the full iPhone display capabilities while several others we have seen still fall short of this standard."*

The North American edition includes a detailed USA and Canada map, and voice guidance is available in English, Canadian French, as well as in American and Mexican Spanish. The European version offers maps for 40 countries and features 29 languages

**[igomyway.com](http://igomyway.com)**

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with Cyrillic and Greek characters. iGO My way 2009 also includes a wide range of features: speed limit warnings, lane guidance and signpost information, 3D car models, fast, short, easy-to-follow and economic route selection, and automatic portrait and landscape orientation. For a complete list of features, please visit [www.igomyway.com](http://www.igomyway.com). Prices are available at <http://itunes.apple.com>

### **About NNG Global Services**

NNG Global Services is part of a group of dynamic, innovative software development companies offering the latest solutions for 3D satellite navigation, mobile applications and content/community services on a variety of platforms. The group also develops its own mobile games and digital maps. The group launched its first product in Germany at CeBIT 2006. Since then, it has formed partnerships with more than 70 hardware manufacturers worldwide, with brands including Clarion Europe GmbH, LG Electronics and Sony Computer Entertainment Europe. The group provides reliable navigation solutions in more than 70 countries and in 45 different languages.

To find out more about NNG Global Services please visit [www.igomyway.com](http://www.igomyway.com).

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