



Press Release

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FOR IMMEDIATE RELEASE

iGO My way Australia & New Zealand Edition for iPhone: Realistic 3D Turn-by-Turn Navigation at Introductory Price

Latest regional version of iGO My way 2009 navigation for iPhone now available on App Store: Introductory offer of Australia & New Zealand

Budapest, Hungary – Following a high number of requests, [NNG Global Services](#) today announced the launch of the **iGO My way** navigation solution for iPhone for Australia and New Zealand powered by the latest NAVTEQ® maps for the region. The application, developed by the leading white-label navigation software provider, has already proven a competitive navigator for iPhone in North America and Europe. At the introductory price of AUD 89.99 it offers true-to-life 3D terrain map display and 3D landmarks; free quarterly map updates until the end of 2010 are also included in the one-off purchase price from App Store in iTunes.

Once downloaded, [iGO My way](#) only needs a GPS satellite signal. Since all maps are stored on the device, users do not rely on cellular network coverage. At the same time, NAVTEQ's most up-to-date maps for Australia and New Zealand are provided through regular map updates, helping to ensure an outstanding user experience at all times. This means access to NAVTEQ's leading digital map database and routing solutions, including accurate turn-by-turn navigation and a suite of detailed location content for approximately 542,000 Points of Interest (POIs) in 65 categories across the region. Most importantly, there are no monthly fees or hidden data roaming charges.

"With a rounded-up feature package including voice guidance, extra large buttons and icons for optimized in-car use, multi-point routes and QWERTY keyboard layout, iGO My way 2009 redefines the value and competency of a navigation solution for iPhone," said Tamás Vahl, CEO at NNG Global Services. *"While the application is already running on*



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the latest map data, we have created a future-proof product by guaranteeing quarterly map updates to the user at no additional cost."

The Australia & New Zealand edition features the maps of both countries and guidance in 11 languages, including Australian and US English, Thai, Malay and Indonesian. It also includes a wide range of features, among others:

- Navigation to iPhone contacts
- Music playback from Quick menu
- Lane guidance and signpost information
- 3D car models
- Fast, short, easy-to-follow and economic route selection
- Automatic portrait and landscape orientation

For a complete list of features, please visit www.igomyway.com. The iGO My way Australia & New Zealand edition is available immediately at <http://itunes.apple.com>. The introductory price is valid throughout December 2009 after which the standard price of AUD 99.99 applies.

About NNG Global Services LLC

NNG Global Services is part of a group of dynamic, innovative software development companies offering the latest solutions for 3D satellite navigation, mobile applications and content/community services on a variety of platforms. The group also develops its own mobile games and digital maps. The group launched its first product in Germany at CeBIT 2006. Since then, it has formed partnerships with more than 70 hardware manufacturers worldwide, with brands including Clarion Europe GmbH, LG Electronics and Sony Computer Entertainment Europe. The group provides reliable navigation solutions in more than 70 countries and in 45 different languages.

To find out more about NNG Global Services please visit www.igomyway.com.

About NAVTEQ

NAVTEQ is the leading global provider of digital map, traffic and location data that enables navigation and location-based platforms around the world. NAVTEQ supplies comprehensive digital map information to power automotive navigation systems, portable and wireless devices, Internet-based mapping applications and government and business solutions. The Chicago-based company was founded in 1985 and has approximately 4,400 employees located in 195 offices and in 44 countries.

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NNG Global Services will reply to your enquiries during office hours of Central European Time. For urgent questions during Australian Standard Times, please contact Navteq.