



Press Release

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iGO My way Eastern Europe: New Regional Navigation Solutions Available for iPhone

Brand-new Eastern Europe editions of iGO My way 2009 for iPhone cover up to 20 countries and are now available for download from Apple App Store

Budapest, Hungary – Following the feedback of the recently released North America and Europe versions of [iGO My way 2009](#) for iPhone, [NNG Global Services](#) today announced the launch of two Eastern European versions of the navigation application. Providing an alternative to the full Europe version, the **Eastern Europe** product release covers 20 countries at a promotional holiday price of €54.99; and the **Eastern Europe Region** package covers six countries at €39.99; both are based on the latest Top-Map maps. Along with 3D terrain, elevation, and landmark visualization, the one-off purchase of the application includes quarterly map updates until the end of 2010 at no additional cost.

“Our excellent map coverage in Eastern Europe has previously been celebrated and will now impress iPhone users, too,” said Tamás Vahl, CEO at NNG Global Services. *“Following the successful launch of the regional Western European package and the plentiful feedback we have received, the Eastern Europe editions will satisfy iPhone users with the best available coverage of countries like Hungary, Slovenia, Czech Republic and many others.”*

Both [iGO My way 2009](#) Eastern Europe editions are based on the updated 1.1 version of the application; consequently, they offer all new features, such as multi-point route calculation, navigation to iPhone contacts and music playback from the Quick menu.

Throughout December 2009 [NNG Global Services](#) has also released regional packages for Brazil, Chile, Argentina, Colombia, Australia & New Zealand and Russia. Thus, an even



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wider group of iPhone users have the possibility to use iGO My way 2009 on their Apple smartphone.

For a detailed description, map coverage and supported languages of the iGO My way Eastern Europe and Eastern Europe Region editions, please visit: www.igomyway.com or <http://itunes.apple.com>. The introductory price of the iGO My way Eastern Europe version is valid throughout December 2009, after which the standard price of €69.99 applies.

About NNG Global Services

NNG Global Services is part of a group of dynamic, innovative software development companies offering the latest solutions for 3D satellite navigation, mobile applications and content/community services on a variety of platforms. The group also develops its own mobile games and digital maps. The group launched its first product in Germany at CeBIT 2006. Since then, it has formed partnerships with more than 70 hardware manufacturers worldwide, with brands including Clarion Europe GmbH, LG Electronics and Sony Computer Entertainment Europe. The group provides reliable navigation solutions in more than 70 countries and in 45 different languages.

To find out more about NNG Global Services please visit www.igomyway.com.

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