



Press Release

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FOR IMMEDIATE RELEASE

iGO My way Argentina and Brazil Editions for iPhone: Realistic 3D Turn-by-Turn Navigation at Introductory Price

Latest versions of iGO My way 2009 navigation for iPhone include Argentina and Brazil editions – immediately available at introductory prices on App Store

Budapest, Hungary – Following a high number of requests, [NNG Global Services](#) today announced the launch of separate Argentina and Brazil editions of **iGO My way** navigation solution for iPhone. The application, developed by the leading white-label navigation software provider, has already proven a competitive navigator for iPhone in North America and Europe. At the **introductory price of \$49.99** each version offers true 3D terrain map display and 3D landmarks; free quarterly map updates until the end of 2010 are also included in the one-off purchase price from App Store in iTunes.

Once downloaded, iGO My way only needs a GPS satellite signal. Since all maps are stored on the device, users do not rely on cellular network coverage. At the same time, the most up-to-date maps are provided through regular free map updates, guaranteeing an outstanding user experience at all times. This means no blind spots even in remote areas and mountains, and most importantly, no monthly fees or hidden data roaming charges.

“With a rounded-up feature package including voice guidance, extra large buttons and icons for optimized in-car use, multi-point routes and QWERTY keyboard layout, iGO My way 2009 redefines the value and competency of a navigation solution for iPhone,” said Tamás Vahl, CEO at NNG Global Services. *“While the application is already running on the latest Navteq maps, we have created a future-proof product by guaranteeing quarterly map updates at no additional cost.”*



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The Argentina and Brazil editions both feature guidance in seven languages, including US English, Brazilian Portuguese and Argentinian Spanish. They also offer a wide range of features, including:

- Navigation to iPhone contacts
- Music playback from Quick menu
- Lane guidance and signpost information
- 3D car models
- Fast, short, easy-to-follow and economic route selection
- Automatic portrait and landscape orientation

In addition, the Brazil edition includes a Premium Point of Interest (POI) database. For a complete list of features, please visit www.igomyway.com. The iGO My way Argentina and Brazil editions are available immediately at <http://itunes.apple.com>. The introductory price is valid throughout December 2009, after which the standard price of \$89.99 applies.

About NNG Global Services LLC

NNG Global Services is part of a group of dynamic, innovative software development companies offering the latest solutions for 3D satellite navigation, mobile applications and content/community services on a variety of platforms. The group also develops its own mobile games and digital maps. The group launched its first product in Germany at CeBIT 2006. Since then, it has formed partnerships with more than 70 hardware manufacturers worldwide, with brands including Clarion Europe GmbH, LG Electronics and Sony Computer Entertainment Europe. The group provides reliable navigation solutions in more than 70 countries and in 45 different languages.

To find out more about NNG Global Services please visit www.igomyway.com.

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