

Press Release

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FOR IMMEDIATE RELEASE

Naviextras.com Slashes Map Update Prices and Offers Yearly Subscriptions for North America and Europe

Nav N Go's fresh 2009 Q3 maps now also available with 1-year update subscription for over 80 PNA brands worldwide

Budapest, Hungary – Nav N Go, the leading white-label navigation software provider, announced today the release of its newest 2009 Q3 maps and further content updates on naviextras.com as 1-year subscriptions with drastically reduced prices. Previously yearly subscriptions were only available for Nav N Go's in-house, high coverage maps for Eastern Europe by Top-Map and have now been extended to all European and North American regional packages on the company's official map and services portal.

Users of navigation devices based on Nav N Go iGO 8 and iGO amigo, updating selected maps and POIs, can now look forward to up to three more quarterly updates at no additional cost in the coming 12 months. Once users have registered their devices on naviextras.com, future updates will be even quicker since no further set-up is needed. Individual countries or packages of complete regions can be downloaded onto compatible devices with the free PC tool, Naviextras Toolbox.

"Since naviextras.com-users in Eastern Europe have been heavily taking advantage of our value subscriptions we are delighted to extend this saver package to the major part of Europe and North America," says Nav N Go's Online Product Manager, Attila Simon. "On top of that, we are radically slashing prices which means that most 1-year subscriptions are now available for the former price of a single-time update."

For a full list of compatible navigation devices, available maps and 3D extras, please visit www.naviextras.com. Also sign up for the naviextras.com newsletter to receive the most up-to-date news!

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About Nav N Go

Nav N Go is a dynamic, innovative software development company that offers the latest solutions for 3D satellite navigation, mobile applications and content/community services on a variety of platforms. The company also develops its own mobile games and digital maps. Founded in 2004, Nav N Go launched its first product in Germany at CeBIT 2006. Since then, it has formed partnerships with more than 70 hardware manufacturers worldwide, including Clarion Europe GmbH, LG Electronics and Sony Computer Entertainment Europe. The company provides reliable navigation solutions in more than 70 countries and in 45 different languages.

To find out more about Nav N Go please visit www.navngo.com.

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